

Dear Community Leader,

Exciting news! Kids Tag Art Pinellas will be celebrating our **TENTH ANNIVERSARY** this 2024-2025 program year! We have a lot of fun planned to celebrate and would love to be able to partner with your organization for this momentous milestone! *Can the students and teachers count on your support?*



You may be asking, **what is Kids Tag Art???**

- A partnership between the Pinellas County Tax Collector, Pinellas County Schools, and community sponsors LIKE YOU!
- Over the last 10 years, local fifth-grade students have designed thousands of unique front license plates to sell to the public as a means of **fundraising for their classrooms**.
- We also raise money through sponsorships – **we've raised over \$350,000 for Pinellas County Schools** the past ten years!
- KTA gives students the opportunity to become real designers, creating art that can be purchased by the public at kidstagartpinellas.org.
- Student winners are celebrated through an art competition and **formal awards ceremony** each January.

What are the **benefits of sponsoring the program?**

- Donations are **tax-deductible!**
- You can **give back to your community** in a big way!
 - 100% of sponsor donations are returned to the participating art classrooms and used for supplies like paint, markers, aprons, sculpture wire, glass, craft paper, tessellation templates, digital art applications and supplies, and more.
- We offer **wonderful sponsorship benefits** for each donation level – more details are included in this packet.

If you wish to support our program and our community, I encourage you to review the accompanying sponsor benefit details. Please reach out to our Kids Tag Art Team at kidstagart@pinellastaxcollector.gov or 727-464-3414 with any questions.

Sincerely,

A handwritten signature in black ink that reads "Charles W. Thomas".

Charles W. Thomas, CFC
Pinellas County Tax Collector

Kids Tag Art 2024-2025 Sponsorship Levels & Benefits



DIAMOND
\$10,000+



- **Everything from the PLATINUM Level PLUS:**
 - YOUR LOGO on all printed student & teacher tag art designs (sold & shipped NATIONWIDE)
 - FREE COMMERCIAL in all Pinellas Tax Collector offices running for 6 MONTHS!
 - FREE full-side, full-color mailer advertising space

PLATINUM
\$7,500

- **Everything from the GOLD Level PLUS:**
 - YOUR LOGO on our monthly registration renewal inserts for ONE YEAR
 - Shout-out in participating Pinellas County Elementary Schools marketing materials

GOLD
\$5,000



- **Everything from the SILVER Level PLUS:**
 - Inclusion in ALL press releases & media interviews
 - Inclusion in ALL Kids Tag Art social media posts
 - Shout-outs on PCTC internal employee blog

SILVER
\$2,500

- **Everything from the BRONZE Level PLUS:**
 - YOUR LOGO & website on pinellastaxcollector.gov & kidstagartpinellas.org
 - Opportunity to present at awards ceremony

BRONZE
\$1,000



- **YOUR LOGO:**
 - on a KTA poster displayed in ALL OUR OFFICES for ONE YEAR (approx. 1 million visitors will see!)
 - on printed & digital marketing materials
 - on display at awards ceremony (also livestreamed)
 - at teacher kick-off event in front of ALL TEACHERS
- **Opportunity to pick a theme & student winner for a contest**
 - Framed Sponsor Choice Award for you & student winner

Don't see what you're looking for? Let's create a custom sponsorship!

kidstagart@pinellastaxcollector.gov

Please make all checks payable to:

Pinellas County Schools

We also accept in-kind donations!

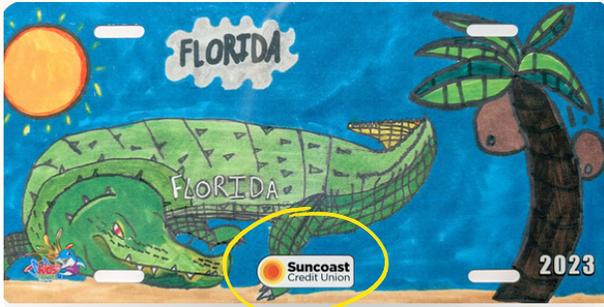
For the program: printing services & materials (flyers, posters, banners, invites, etc.), scanning services, medals, etc.

For student & teacher prizes: gift cards/certificates, branded merch, art supplies, gift baskets, etc.

Kids Tag Art 2024-2025 Sponsor Benefit Samples



DIAMOND
\$10,000+



**YOUR LOGO ON EVERY TAG PRINTED -
SOLD & SHIPPED NATIONWIDE!**



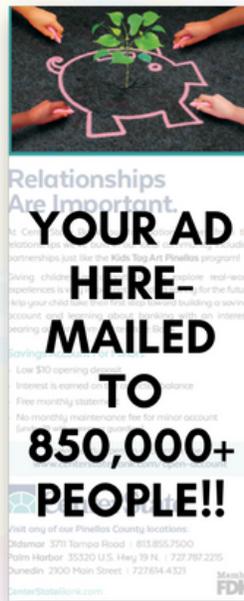
**FREE COMMERCIAL -
PLAYED IN ALL OUR
OFFICES FOR 6 MONTHS!**

- \$5,000 VALUE
- OVER 1 MILLION VISITORS WILL SEE!

**DIAMOND SPONSORSHIP
INCLUDES ALL THIS PLUS
ALL OTHER SPONSOR
BENEFITS!!!**



SIDE 1



SIDE 2

**DUAL-SIDE ADVERTISEMENT INCLUDED
IN ALL REGISTRATION RENEWAL
MAILERS**

- PROMINENT LOGO AND "DIAMOND SPONSOR" ON SIDE 1
- ENTIRE FULL-COLOR ADVERTISING FOR SIDE 2
- OVER 850,000 MAILERS SENT ANNUALLY IN PINELLAS

PLATINUM
\$7,500

EVERYTHING BELOW PLUS:

YOUR LOGO ON OUR MONTHLY
REGISTRATION RENEWAL INSERTS
FOR ONE YEAR
(OVER 850K MAILED!!)



Kids Tag Art 2024-2025 Sponsor Benefit Samples

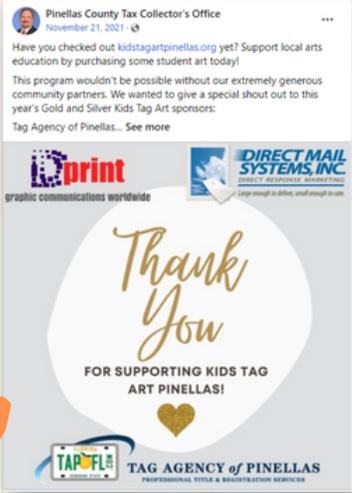


GOLD

\$5,000



EVERYTHING BELOW PLUS:
INCLUSION IN ALL PROGRAM SOCIAL MEDIA POSTS, PRESS RELEASES, AND MEDIA INTERVIEWS!

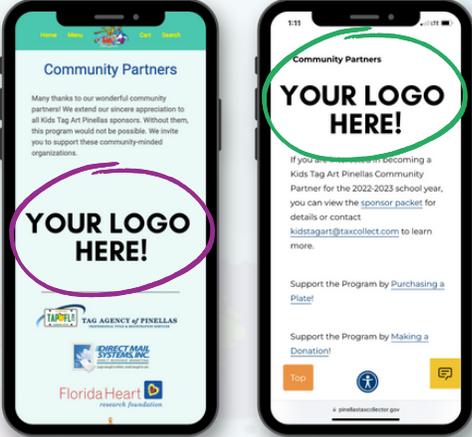


SILVER

\$2,500

EVERYTHING BELOW PLUS:
OPPORTUNITY TO PICK WINNING ARTIST

- FRAMED SPONSOR CHOICE AWARD (FEATURING YOUR LOGO) FOR YOU & STUDENT WINNER

LOGO & WEBSITE ON
KIDSTAGARTPINELLAS.ORG & PINELLASTAXCOLLECTOR.GOV

BRONZE

\$1,000



LOGO ON PROGRAM POSTER
DISPLAYED IN ALL OUR OFFICES FOR 1 YEAR (APPROX. 1 MILLION VIEWS!)



Kids Tag Art 2024-2025 Sponsorship Form



Thank you for sponsoring Kids Tag Art Pinellas! Please complete this form and mail with payment **(make check payable to "Pinellas County Schools")** to:

**Pinellas County Tax Collector
Attn: Kids Tag Art Team
P.O. Box 8552
Clearwater, FL 33758**

Or scan and email completed form to:
kidstagart@pinellastaxcollector.gov

Once we receive this form, we will contact you to discuss how we can start providing you with your sponsor benefits. Pinellas County Schools will send you a written acknowledgement of your contribution.

If you have any questions, please reach out to kidstagart@pinellastaxcollector.gov.



Sponsor Information

_____ Company Name

_____ Company Contact

_____ Company Email Address

_____ Contact Phone Number

_____ Mailing Address

_____ City/State/Zip Code

Sponsorship Level

- _____ Diamond Sponsorship - \$10,000+
- _____ Platinum Sponsorship - \$7,500
- _____ Gold Sponsorship - \$5,000
- _____ Silver Sponsorship - \$2,500
- _____ Bronze Sponsorship - \$1,000
- _____ Other Amount - _____
- _____ In-Kind Donation Valued at _____

Payment Info

_____ Please send me an invoice

OR

_____ I have enclosed a check payable to
"Pinellas County Schools"

_____ Total Commitment

_____ Authorized Signature

_____ Date